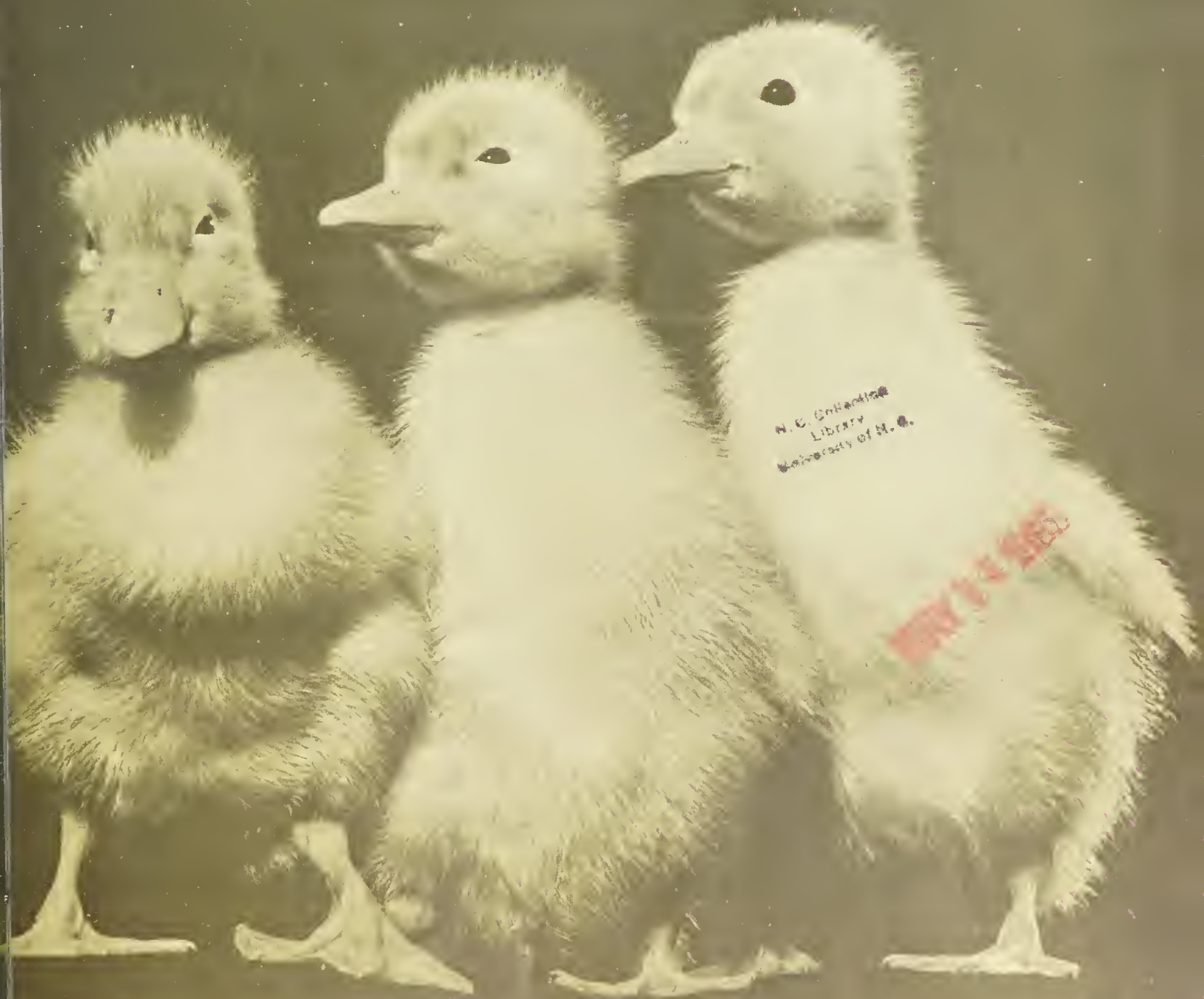


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# The **CAROLINA** **FARMER**

Owned by North Carolina's  
Rural Electric Cooperatives / April  
1965

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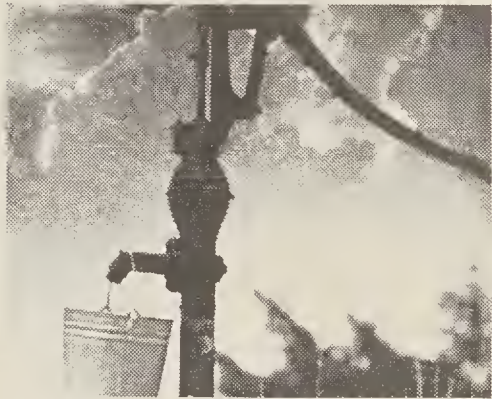


## AN ELECTRIC PUMP PAYS FOR ITSELF

# *Put your water in motion for better living, more income*

Ever consider how important water is to every home and farm? You could go nearly two months without food but only three or four days without water!

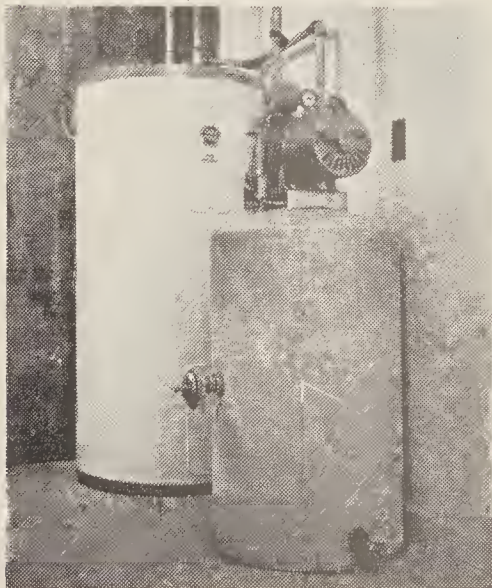
Modern living makes countless uses of water. It is of major importance to your family's health and comfort. But getting water to the right place at the right time was formerly a big problem. It is estimated that a farm housewife, without an electric water system, walks 70 miles a year between the hand pump and



the house... carrying over 70 tons of water! The average family spends nearly 40 minutes a day carrying water by hand. This means a year's supply requires about 240 hours... or 24 full working days of 10 hours each!

And still an old-fashioned hand pump denies your family of all the water they need for proper bathing facilities; for cleaning or laundry.

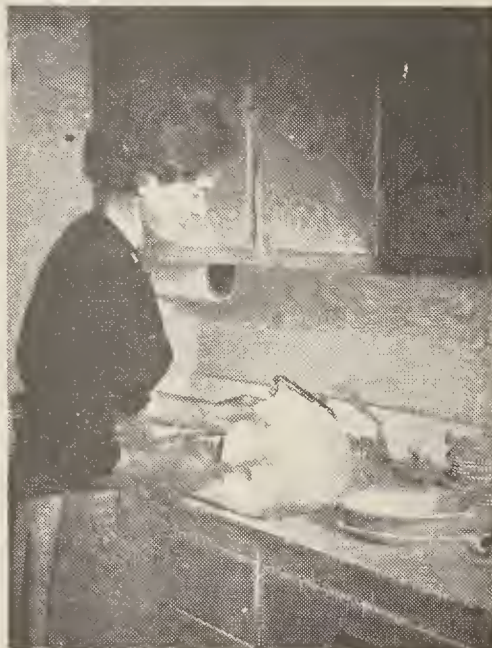
Rural electric power has changed



all that. A modern, electric water system is relatively inexpensive. Many families do much of the work themselves, in their spare time. Here are a few simple steps which will help bring running water into your home:

1. Be sure your water source is safe and adequate. Your county agent or health department will be glad to help you check it. You might use a well, spring, cistern or a combination of all three. If a cistern is used, it should be big enough to provide all your watering needs during the normal dry seasons.

2. Plan your plumbing in advance. Avoid turns wherever possible. You'll



save money by grouping outlets as close together as possible.

3. Consider your future needs. If you plan to pipe water to out-buildings sometime in the future, it will be wise to install larger diameter pipes which can carry future loads. Otherwise, it might be necessary to install another piping system instead of merely adding to your existing one.

4. Leave room for household needs. It will cost you less in the long run if you allow for future purchases such as a clothes washer, an extra bath or an electric water heater. This costs so little when you install with the original piping but could be expensive should you add the same piping later.

### **Water helps you increase your income**

Running water greatly increases farm production. Tests prove that dairy cows increase milk production from 10 to 22 percent when water

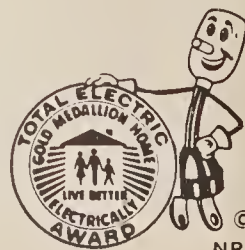


available at all times. Beef and poultry production can be increased 10 to 20 percent when there is plenty of water. Even egg production climbs 10 to 20 percent after automatic poultry waterers are installed!

Running water is also a great aid in maintaining sanitary conditions in milk production. It helps you upgrade your dairy so you get more money for every hundred-weight of milk.

Installing an electric water system is a long term investment. Discuss your plans with your rural electric system. Chances are you can get an attractive loan to cover all the costs from your P.C.A. or bank.

NO DOUBT ABOUT IT. AN ELECTRIC WATER SYSTEM IS ANOTHER GOOD EXAMPLE OF HOW YOU LIVE BETTER—AND FARM BETTER—BECAUSE OF LOW-COST RURAL ELECTRIC POWER!



NRECA



# The CAROLINA FARMER

Vol. 20 April, 1965 No. 4

OFFICIAL PUBLICATION  
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**COVER**—If your fancy hasn't already  
lightly turned to thoughts of . . .  
all, what every young man's fancy  
lightly turns to this time of year,  
you're behind time. To remind you  
that spring has finally arrived and to  
welcome you that **most** wel-  
come of all seasons, we employed  
services of the three wobbly  
fawns on this month's cover who  
are waiting hopefully for an April  
shower. Photo by Eastern Photo  
Service.

## FEATURES

### THE FRONT PORCH

By Dick Pence

### THE CAROLINA HOMEMAKER

Put color in your kitchen

### 'TWEEN YOU AND ME

By Jennie Layne

### AROUND THE HOUSE

By Archie Hathcock

### TEEN ROUNDTABLE

The typical American teen

### HALE!

Polly's page

## ARTICLES

### THE NEW TOBACCO BILL

Acreage-poundage and you

### IT'S JUNE IN JANUARY

Nursery fools flowers

### RURAL ECUADOR ELECTRIFIES

With help of NRECA-AID

## NEWS

### TERRITORIAL BILL IS LAW

'Milestone legislation'

## Nonprofit Electricity

Municipal opponents of the territorial compromise between electric co-ops and power companies harped on one point that is worth examining.

Practically every statement they made in opposition to the legislation referred to the dependence of certain cities upon the profits of their electric systems. Some cities reported their electric systems netted upwards of a million dollars each year.

This money, they said, kept taxes lower and provided other needed services. This point, however, doesn't stand up under close examination.

In the first place, a comparison of the tax rates of non-electric cities and electric cities doesn't warrant a conclusion that electric cities have lower taxes. On the contrary, many have higher tax rates.

Secondly, there's the matter of the 50,000 to 60,000 North Carolina families who are customers of the municipal electric systems—but *live outside city limits*. They are paying inflated rates designed to raise money for services they aren't getting.

Electric cooperatives have as one of their basic purposes the providing of electricity *on a nonprofit basis*. Many municipal electric systems in this nation also have this as a goal. Nonprofit operation—and the resulting lower cost of electricity—has proven its worth. Lower electric costs have increased usage and in turn have lowered costs again—a downward spiral that has meant growth and prosperity in many areas.

It would seem that taxes should be open and above board—not a hidden burden to be borne by the unknowing electric user. The lifting of that hidden burden might provide a needed stimulus for growth.

THE CAROLINA FARMER IS PUBLISHED  
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## Miss Bacall's Scarf



Becky Rivers bounced into my office the other day with a question that stopped me cold.

"How would you like to have a scarf that once belonged to Lauren Bacall?" she asked.

"How would I like what," was my skeptical reply.

"Lauren Bacall's scarf."

"What in the world are you doing with Lauren Bacall's scarf?" I persisted, still skeptical.

She explained. Seems that a few years back (you regular readers will remember that Becky was then women's editor of THE CAROLINA FARMER; now she coordinates the many educational programs North Carolina's electric

co-ops are carrying on for their directors and employees) the National Rural Electric Cooperative Association held a benefit for CARE (Cooperative for American Relief Everywhere). Famous people the country over donated items for an auction.

Bill Crisp, who was then TEMA manager, had a penchant for movie star Bacall. So when the scarf she had donated was auctioned, he bought it on behalf of TEMA.

A few months later, at a meeting of North Carolina's electric co-ops, the scarf was again auctioned and the proceeds again sent to CARE. This time representatives of Blue Ridge EMC at Lenoir

bought it.

The scarf still wasn't through raising money for CARE. The Blue Ridge co-op had its annual meeting shortly thereafter and on more the scarf went on the auction block. And guess who bought it? Bill Crisp. The scarf has remained in a quiet corner of the office ever since. Becky says it's not well perfumed as it once was, but it's still pretty.

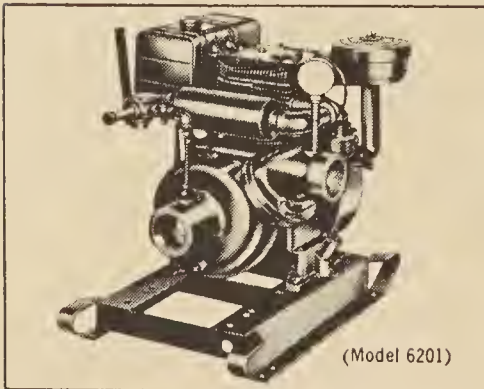
Few scarfs had such beautiful owners as Miss Bacall. Fewer still have benefited such a noble cause as CARE.

That's why Becky and I decided that it deserved a better fate than being relegated to a dark corner. What we couldn't decide, though, was what would be in keeping with its background.

So we're turning to you. What do you think should be done with Lauren Bacall's scarf? Let's hear your worthwhile suggestions. And while you're at it, why don't you drop a dime or so in an envelope and send it to CARE, 660 Fifth Avenue, New York, N.Y. 10010.

\*\*\*\*\*

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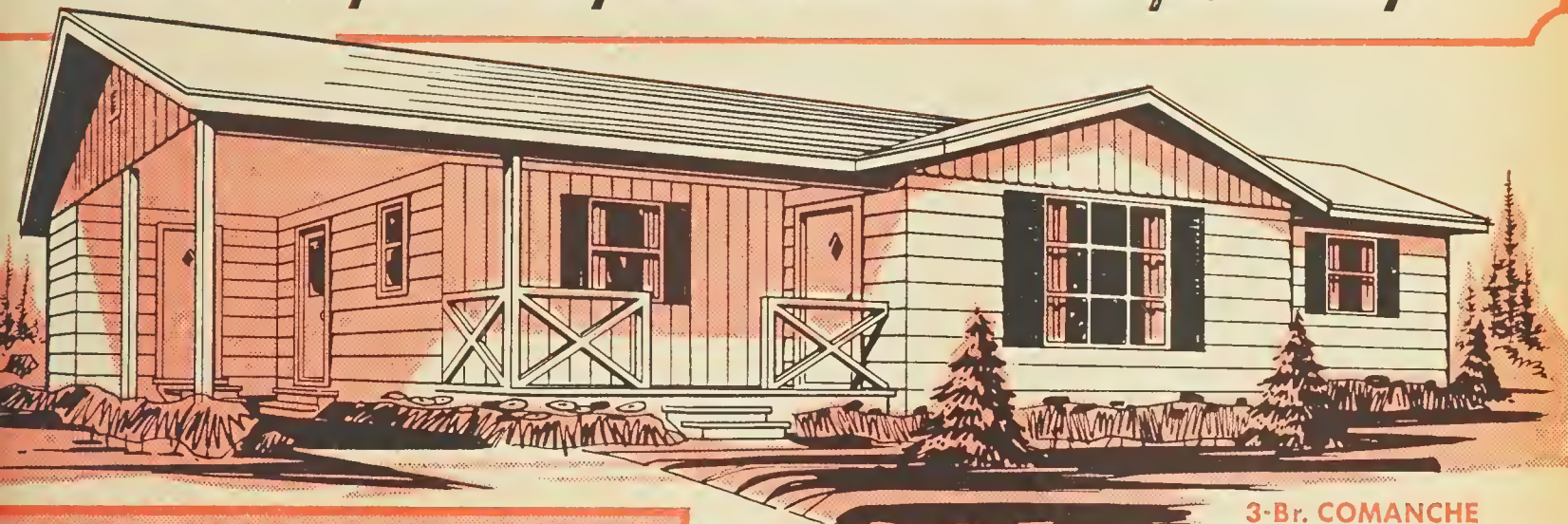
## GERTRUDE by Ted Trogdon



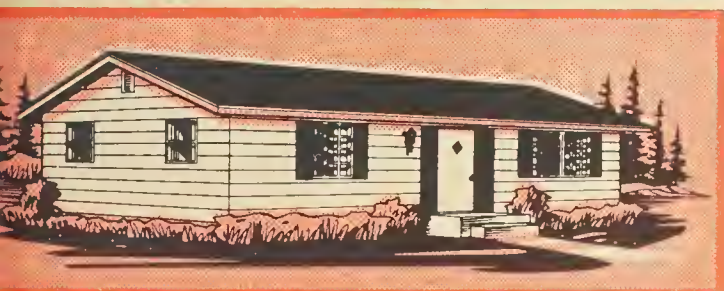


# LET US SHOW YOU HOW MUCH PER MONTH ANY OF THESE HOMES COST!

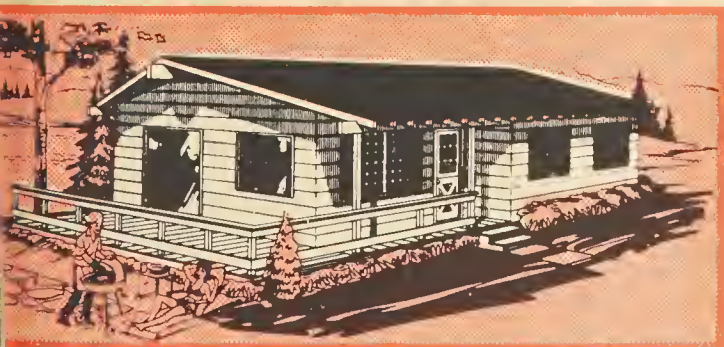
*This is the year to buy that dream home for your family!*



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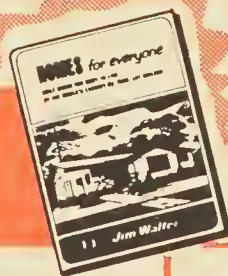


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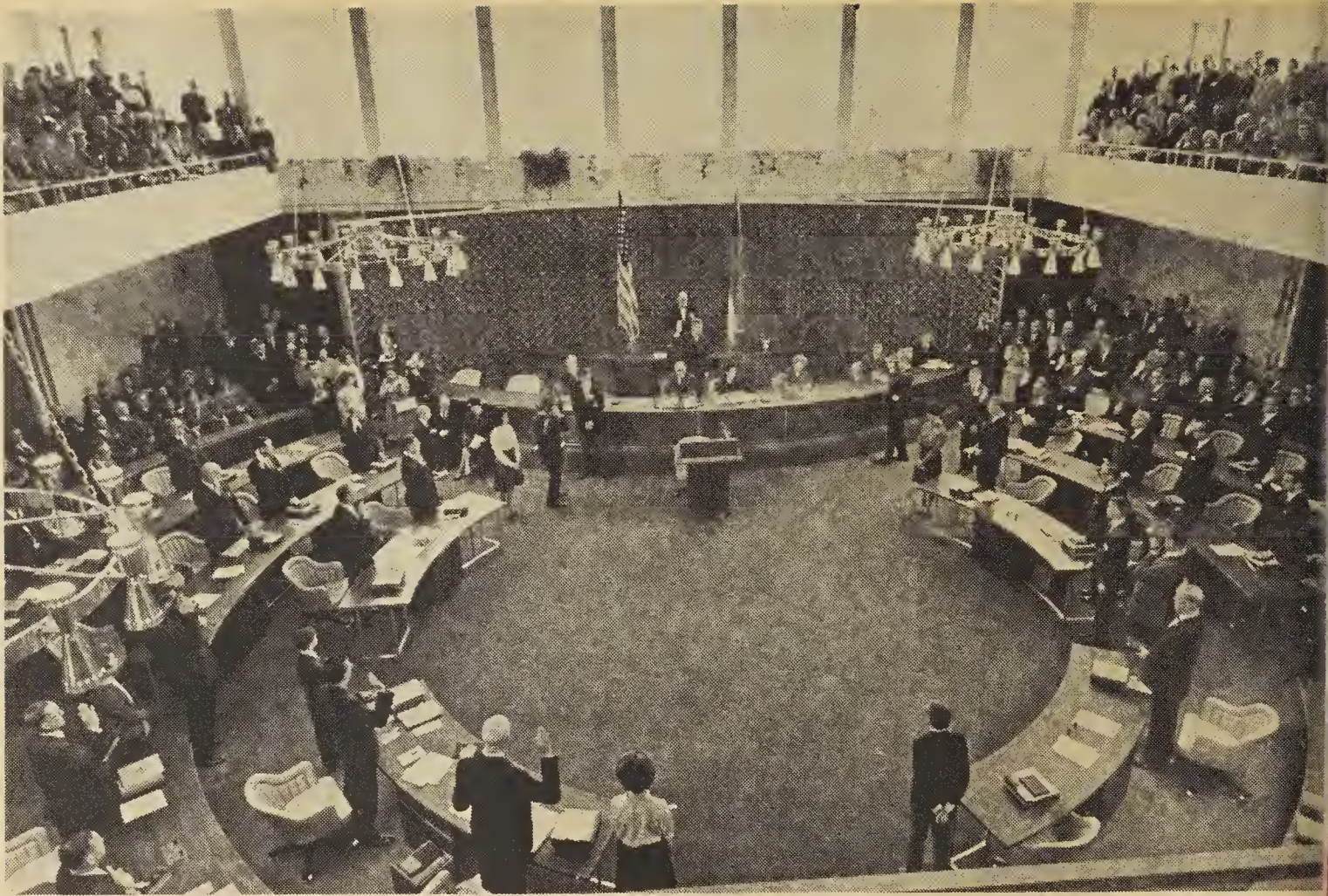
ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

Telephone \_\_\_\_\_

My property is located in \_\_\_\_\_ County.





# Territorial Bill Becomes Law

**T**HE NORTH Carolina General Assembly erected a milestone in utility legislation this month by enacting a bill directed primarily at settling boundary disputes between co-operatives and commercial power companies.

The climax to months of negotiations and committee hearings came in the Senate by a resounding 46-0 vote. The League of Municipalities fought the bill vigorously and came closest to damaging it in the Senate Finance Committee.

Here it was saved when Senator Tom White of Lenoir left his appropriations Committee meeting and cast a vote in favor of the legislation. The final tally of 11-10 on that vote assured that bill would reach the floor of the Senate intact.

On the Senate and House floors backers successfully fought off crippling amendments. On successive days the bill was approved 100-17 in the House on second

reading, 101-15 in the House on third reading, 40-3 in the Senate on second reading and 46-0 in the Senate on the final roll call.

## Vaughn and Mills

The bill was skillfully managed in the House by Rep. Earl Vaughn of Rockingham County, chairman of the House Public Utilities Committee, and in the Senate by Utilities Chairman Fred Mills of Anson. Both credited electric co-operatives with a genuine interest in the state's future.

Vaughn said the co-ops negotiated "not from a standpoint of what they could get from this General Assembly, but from the standpoint of what was best for all the people of this state."

Mills, a consistent supporter of rural electrification in his two Senate terms, called the bill "landmark" legislation and praised the co-ops and power companies for negotiating a settlement.

The bill allows power companies and cooperatives to continue in areas they presently serve which are annexed by cities. It would also allow them to serve new customers within 300 feet of their lines.

In addition it gives the Utilities Commission, beginning in 1919, jurisdiction over assignment of territories to co-ops and private power companies. Another section requires co-ops to begin paying property taxes and the six percent state gross receipts tax.

## Amendments

Several attempts to amend the section on annexed territory were soundly defeated. Rep. Joe Eagar of Edgecombe led the fight against the bill in the House though he voted for it in the Senate. He attempted to amend it to exclude municipalities from a section requiring suppliers to receive certification from the Utilities Commission.



es Commission before building a  
enerating system.

### Right to Serve

Rep. R. D. McMillan Jr. offered an amendment which would have given municipalities the right to serve any of their residents. Other opponents of the bill in the House were Rep. Billy Britt of Johnston, Rep. David Britt of Robeson, Rep. Allen Barbee of Nash and Rep. I. O'Hanlon of Cumberland, who attempted to have his county exempted from its provisions. Rep. Percy Thornburg of Jackson, Rep. C. Crawford of Buncombe and Rep. George Uzzell of Rowan spoke in favor of the measure.

On second reading in the Senate, a crippling amendment was defeated 27-14. The amendment would have allowed towns to serve any premises within their borders. It was sponsored by Ed Kemp of Guilford and Hector MacLean of Robeson.

Senators Ruffin Bailey of Wake,

## VOTING RECORDS

### ON HB 255

### ARE ON NEXT PAGE

Ralph Scott of Alamance, Jimmy Johnson of Iredell and Roy Rowe of Pender all spoke against the amendment. Those who spoke for it besides Kemp and MacLean were Julian Allsbrook of Halifax and Jennings King of Scotland.

The League's strongest public attack on the bill came late in March at a joint hearing of the Senate and House Utilities Committees. Its representatives included Attorneys Pilston Godwin

of Gatesville, Ernest Ball of Raleigh and John Anderson of Raleigh. Each maintained the bill represented nothing more than a private compact between the power companies and co-ops. The state's 73 "electric" cities, they said, had been excluded in the negotiations launched late last year by Gov. Moore.

### Overflow Audience

Bill Crisp, general counsel for Tarheel Electric Membership Association, told the overflow audience the municipalities "are complaining about wanting something they do not have. They want the highest power the state of North Carolina can give them—the right of condemnation . . . this is an unheard of proposition." Crisp also told the legislators if they were to give the municipalities the power of expropriation "you have opened a Pandora's box that will be exceedingly difficult to close."

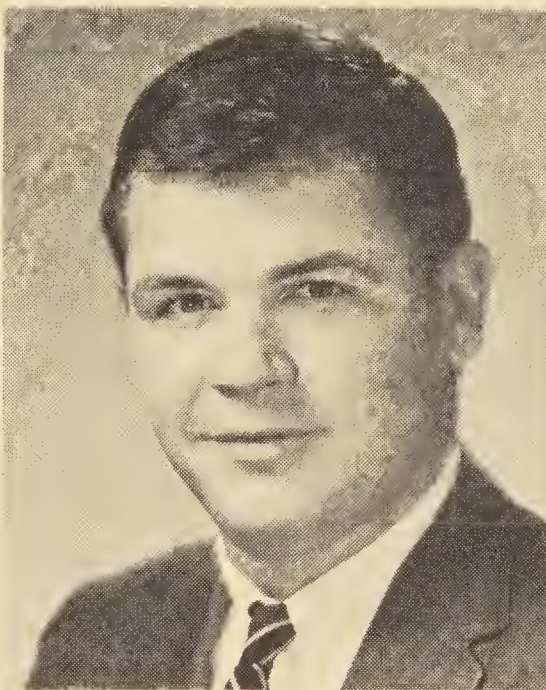
## PAUL NAMED CF ASSOCIATE EDITOR

Allen Paul, former aide to Congressman Harold Cooley, has joined the staff of Tarheel Electric Membership Association as field representative and associate editor of *The Carolina Farmer*.

A native of Aurora, N. C., Paul worked in a public relations capacity in Cooley's campaigns for reelection during the primary and general elections last year.

Before joining the Fourth District congressman's staff, Paul worked for *The Raleigh Times* and *The Associated Press* covering state government and the 1963 General Assembly.

He and his wife, Betsy Bonner Paul, have two children. They live in Cary.



PAUL

# VOTING RECORDS ON HB 255

## VOTING KEY

Y = Yes; N = No; F = Paired For; X = Paired Against; O = Not Voting

FAVORABLE VOTES IN COLOR

### SENATE VOTING ISSUES

- NO. 1—Amendment to HB 255 (SB 95) which would have given power-selling cities the right to serve anyone within their corporate limits, thus weakening the bill by not preventing duplication of facilities in annexed areas. FAVORABLE VOTE IS “NO.”
- NO. 2—Passage of HB 255 (SB 95) on second reading. FAVORABLE VOTE IS “YES.”
- NO. 3—Passage of HB 255 (SB 95) on third reading. FAVORABLE VOTE IS “YES.”

SENATOR AND COUNTY (DISTRICT)	ISSUE		
	1	2	3
Alford of Nash (12th)	Y	N	Y
Allsbrook of Halifax (8th)	Y	Y	Y
Bailey of Wake (16th)	N	Y	Y
Bason of Caswell (20th)	N	Y	Y
Belk of Mecklenburg (25th)	N	Y	Y
Coggins of Wake (16th)	X	F	O
Cook of Caldwell (32nd)	F	X	Y
Currie of Durham (17th)	N	Y	Y
Evans of Mecklenburg (25th)	N	Y	Y
Forsyth of Cherokee (36th)	N	Y	Y
Futrell of Beaufort (2nd)	Y	Y	Y
Gentry of Stokes (28th)	N	Y	Y
Gilmore of Moore (18th)	N	Y	Y
Griffin of Union (24th)	F	Y	Y
Hanes of Forsyth (23rd)	Y	Y	Y
Harding of Yadkin (29th)	N	Y	Y
Harrington of Bertie (3rd)	N	Y	Y
Hollowell of Gaston (30th)	Y	N	Y
Hyde of Buncombe (35th)	N	Y	O
Johnson of Iredell (27th)	N	Y	Y
Jones of Pitt (6th)	N	Y	Y
Kemp of Guilford (21st)	F	X	Y
King of Scotland (22nd)	Y	Y	O
Kirby of Wilson (12th)	Y	N	Y
MacLean of Robeson (14th)	Y	Y	Y
Matheson of Orange (17th)	N	Y	Y
McGeachy of Cumberland (15th)	F	Y	Y
McLendon of Guilford (21st)	Y	Y	Y
Meares of Columbus (9th)	N	Y	Y
Mills of Anson (24th)	N	Y	Y
Moore of Mecklenburg (25th)	N	Y	Y
Morgan of Harnett (18th)	N	Y	O
Norton of McDowell (34th)	X	O	Y

SENATOR AND COUNTY (DISTRICT)	ISSUE	
	1	2
Ridings of Rutherford (33rd)	N	Y
Rowe of Pender (10th)	N	Y
Royster of Vance (13th)	X	O
Scott of Alamance (19th)	N	Y
Seay of Rowan (26th)	N	Y
Shuford of Catawba (31st)	X	F
Sink of Davidson (22nd)	Y	Y
Venters of Onslow (4th)	O	O
Warren of Wayne (11th)	N	Y
Warren of Sampson (10th)	N	Y
Weeks of Edgecombe (7th)	Y	Y
White of Cleveland (31st)	Y	Y
White of Lenoir (5th)	N	Y
Whitehurst of Craven (5th)	N	Y
Winslow of Perquimans (1st)	Y	Y
Wood of Forsyth (23rd)	Y	Y
Yates of Haywood (35th)	N	Y
Total Favorable	31	42
Total Unfavorable	18	5
Not Voting	1	3

### HOUSE VOTING ISSUES

- NO. 1—Passage of HB 255 on second reading. FAVORABLE VOTE IS “YES.”
- NO. 2—Passage of HB 255 on third reading. FAVORABLE VOTE IS “YES.”

HOUSE VOTES	ISSUE	
Name and County	1	2
Arledge of Polk	Y	Y
Auman of Moore	Y	Y
Bahnson of Forsyth	Y	Y
Bailey of Washington	Y	Y
Baker of Pasquotank	Y	Y
Barbee of Nash	N	N
Barr of Ashe	Y	Y
Bennett of Yancey	Y	Y
Bennett of Carteret	Y	Y
Bingham of Davie	O	O
Brewer of Wilkes	Y	Y
Brinson of Pamlico	Y	Y
Britt of Robeson	Y	Y
Britt of Johnston	N	N
Brumby of Cherokee	Y	Y

(See Next Page)



## VOTING KEY

Y = Yes; N = No; F = Paired For; X = Paired Against; O = Not Voting

Name and County	ISSUE		Name and County	ISSUE	
	1	2		1	2
Ann of Wake	Y	Y	McKnight of Forsyth	Y	Y
Arden of Bertie	N	O	McMillan of Wake	Y	Y
Case of Wayne	Y	Y	McMillan of Robeson	N	O
Coate of Alleghany	Y	Y	Merritt of Surry	Y	Y
Cork of New Hanover	Y	Y	Messer of Haywood	Y	Y
Cullier of Jones	Y	Y	Mills of Onslow	Y	Y
Cullier of Iredell	Y	Y	Moody of Chatham	Y	Y
Copper of Graham	Y	Y	Murphy of Pender	Y	Y
Cowford of Swain	Y	Y	O'Hanlon of Cumberland	Y	Y
Cowford of Buncombe	Y	Y	Owens of Rutherford	Y	Y
Criels of Dare	N	N	Paschall of Wilson	N	N
Culey of Gaston	N	N	Phillips of Guilford	N	N
Dike of Warren	Y	Y	Pickard of Alamance	Y	Y
Diles of Edgecombe	Y	Y	Quinn of Cabarrus	Y	Y
Einhardt of Chowan	N	N	Ragsdale of Onslow	Y	Y
Elvards of Guilford	N	N	Ramsey of Madison	Y	Y
Eld of Gaston	N	N	Ramsey of Person	Y	Y
Elliott of Lenoir	N	N	Raynor of Cumberland	Y	Y
Ellis of Burke	Y	Y	Reavis of Yadkin	Y	Y
Ellis of Alamance	Y	Y	Ritch of Mecklenburg	Y	Y
Ellis of Cleveland	Y	Y	Roberson of Martin	N	N
Ellis of Pitt	N	N	Rodenbough of Stocks	Y	Y
Ellis of Durham	Y	Y	Sawyer of Currituck	Y	Y
Ellis of Mecklenburg	Y	Y	Sermons of Beaufort	Y	Y
Ellis of Randolph	O	Y	Short of Guilford	N	Y
Ellis of Henderson	Y	Y	Snyder of Davidson	Y	Y
Ellis of Gates	Y	Y	Speed of Franklin	Y	Y
Ellis of Craven	Y	Y	Stanford of Orange	Y	Y
Ellis of Mecklenburg	Y	Y	Story of McDowell	Y	Y
Ellis of Bladen	Y	Y	Street of Mitchell	Y	Y
Ellis of Buncombe	Y	Y	Tart of Sampson	Y	Y
Ellis of Harnett	Y	Y	Tate of Caldwell	Y	Y
Ellis of Halifax	Y	Y	Thomason of Transylvania	Y	Y
Ellis of Caswell	Y	Y	Thornburg of Jackson	Y	Y
Ellis of Forsyth	Y	Y	Uzzel of Rowan	Y	Y
Ellis of Rowan	Y	Y	Vaughn of Rockingham	Y	Y
Ellis of Union	Y	Y	Vogler of Mecklenburg	Y	Y
Ellis of Mecklenburg	Y	Y	Wallace of Montgomery	Y	Y
Ellis of Catawba	Y	Y	Watkins of Granville	Y	Y
Ellis of Durham	Y	Y	White of Tyrrell	Y	Y
Ellis of Watauga	Y	Y	Whitely of Stanly	Y	Y
Ellis of Greene	Y	Y	Whitley of Guilford	N	N
Ellis of Avery	Y	Y	Wicker of Lee	Y	Y
Ellis of Hertford	Y	Y	Williamson of Columbus	Y	Y
Ellis of Duplin	Y	Y	Williamson of Brunswick	N	N
Ellis of Wake	Y	Y	Wood of Camden	Y	Y
Ellis of Scotland	Y	Y	Woodard of Northampton	Y	Y
Ellis of Cumberland	Y	Y	York of Alexander	Y	Y
Ellis of Richmond	Y	Y	Zickgraf of Macon	Y	Y
Ellis of Perquimans	Y	Y	Zollicoffer of Vance	Y	Y
Ellis of Lincoln	Y	Y			
Ellis of Hyde	Y	Y	<b>Total Favorable</b>	<b>100</b>	<b>101</b>
Ellis of Hoke	Y	Y	<b>Total Unfavorable</b>	<b>17</b>	<b>15</b>
Ellis of Clay	Y	Y	<b>Not Voting</b>	<b>2</b>	<b>3</b>





# The New Tobacco Bill

*By Allen Paul*

As tobacco plants leave their sheet-white beds this spring they enter an air filled with controversy and uncertainty.

For the kingpin of Dixie agriculture is on the threshold of a new era. Whether its future is charted on a different course hinges on the outcome of a new commodity control program referendum.

**THE CRUCIAL** vote will come May 4. The results will determine whether the present acreage control program is to remain in effect or be replaced by a new program based on both acreage and poundage.

Hardly more than four months have passed since farmers, knowing allotments would be reduced

19.5 percent, overwhelmingly approved the acreage control program for an additional three years. But a mounting surplus, which reached a record one billion pounds at the end of the 1964 crop year, increased interest and demand for a new method of control.

There is general agreement that a favorable vote for acreage-poundage will launch tobacco into a new era. On the surface there seems to be little disagreement among North Carolina farm leaders on its merits or chances for passage. Privately, however, most admit only an extremely effective educational program will win the required two-thirds support of growers.

**THE PLAN FACES** staunch opposition in South Carolina, Georgia and Florida. Some farm leaders in each of the three states say less than 50 percent of the voters there will be favorable. North Carolina, with 65 percent of the belt's growers, holds the key. Supporters of the plan hope to gain a majority here that is large enough to offset opposition elsewhere.

The chief objection to the plan is it would be implemented next year and many farmers have already begun transplanting tobacco. Many farmers disagree with the objectives of the plan. They feel that tobacco, like other crops, should be subsidized to promote sales abroad.



At the same time some farm-  
ers in North Carolina have  
been warning that a defeat for  
the acreage-poundage would mean  
a potential loss of the current acre-  
age program. This is based on the  
possibility that forces in Congress  
unfriendly to tobacco could muster  
enough votes to withdraw funds  
for the price-support program.

**"THEY'RE JUST** using the  
same old scare tactics," says one  
Wake County grower. "They figure  
the best way to get us to vote for  
this is to scare us."

But the man more responsible  
than any other for Congressional  
passage of acreage-poundage,  
Fourth District Congressman  
Harold Cooley, sees little chance  
of this happening. The veteran  
chairman of the House Agricul-  
ture Committee has been helping  
ride tobacco bills through Con-  
gress for three decades. The job is  
increasingly difficult as the com-  
position of the House and Senate  
becomes more urban each year.

"We have the current tobacco  
program for three more years and  
I cannot foresee the possibility  
that price supports might be dis-  
continued," he says.

Sherrill Akins, Fuquay-Varina  
warehouseman, is more emphatic:  
"Farmers in this state voted  
Democratic in 1964 and there will  
be another election in 1966. I don't  
think the administration is going  
to allow the farmer to be slapped  
in the face. If the people we have  
in Washington can't keep the sup-  
port price for tobacco in effect,  
then the farmer will make some  
changes in Washington."

**MOST** tobacco leaders concede  
that only a highly effective educa-  
tional campaign for the program  
will win a favorable vote.

"I'm concerned about it," says  
Farm Editor Bill Humphries of  
the Raleigh News and Observer.  
"I will take an all-out effort . . .  
There are many who do not realize  
how urgently it is needed and  
what the consequences might be if  
it fails." The consequences, he  
added, include possible loss of the  
program now in effect.

B. C. Mangum, president of the  
North Carolina Farm Bureau,  
shares the same opinion: "I shud-  
d to think what problems we will  
be faced with at the end of this  
year if this doesn't pass. If we  
have a normal crop year, we'll end

up with the same problem."

L. T. Weeks, head of the Flue-  
Cured Co-operative Stabilization  
Corporation, says it will take "a  
concerted effort to inform the  
growers of what is at stake . . .  
This plan offers more potential to  
alleviate some of the problems  
than any proposal that has been  
made."

**BUT THE** president of the Flue-  
Cured Tobacco Growers Associa-

## Acreage-Poundage —And You

If passed, 15 percent of the  
19.5 percent acreage cut an-  
nounced Dec. 1 by the Secretary  
of Agriculture would be restor-  
ed. Poundage quotas would be  
determined by the average of  
the three high years on each  
farm. If this average is between  
80 percent and 120 percent of  
the community average, it would  
become the preliminary quota.  
The community average would  
be based on the average of the  
three highest production years  
in the past five years. The  
poundage average for a farm  
exceeding 120 percent of the  
community average would be  
adjusted downward by two fac-  
tors: one-half the normal farm  
yield and one-half the national  
yield.

The preliminary poundage  
quota for all farms would be  
approximately 15 percent based  
on the national yield factor of  
1,854 pounds per acre.

The state Agriculture Stabi-  
lization Conservation Service  
will notify each grower before  
the referendum is held what his  
quotas would be if the plan is  
approved.

tion, John C. Williamson of  
Raleigh, is more pessimistic than  
the others about the plan's chance  
of success. His organization op-  
poses institution of the plan for  
the current crop year. "I serious-  
ly doubt that it will pass simply  
because it is a change that is not  
clearly understood by the farm-

ers," he adds.

In the main, the diary of this  
nation's tobacco farmers is a  
splendid, yet sad, chapter in the  
history of American agriculture.  
The chapter might be called "The  
Power of Production." For as a  
master of this art, the tobacco  
farmer has no peer. But it is this  
same power which has gotten him  
into trouble. To many it is a bitter  
piece of irony that he is in trouble.  
Since the acreage program went  
into effect in 1940, the tobacco  
program has cost \$38 million.  
Meanwhile, it poured \$52 billion  
into the coffers of state and fed-  
eral government.

Cooley is not alone when he  
calls the current program "a  
model of success." Until produc-  
tion techniques were vastly im-  
proved there could be no disput-  
ing this.

There is irony, too, in the fact  
that the tobacco farmer has been  
conscientious and often farsight-  
ed about his future. He has volun-  
tarily submitted to acreage cuts  
that would perhaps have in-  
furiated producers of any other  
commodity. He has even agreed to  
assess himself for part of the cost  
of promoting the sale of his tobac-  
co abroad through Tobacco As-  
sociates.

**HIS SAFEST** alternative is in-  
creased foreign sales. Supporters  
of acreage-poundage say their  
plan would put great emphasis on  
quality and thus strike at the  
heart of this problem. But almost  
everyone already agrees that  
American tobacco is already the  
finest in the world. So the prob-  
lem is: it just doesn't come cheap  
enough.

Perhaps the most feasible an-  
swer to this problem is the Cooley  
Plan for subsidizing foreign sales  
with one cent of the eight cents  
per pack levy on cigarettes.

"I just can't imagine anyone  
being against this," says William-  
son.

**"I'M FOR** the Cooley Plan, too,"  
says Humphries. "I hope we can  
do both (by coupling it with acre-  
age-poundage)."

Whatever the answer—the life-  
blood of North Carolina's econ-  
omy is at stake. And if a trans-  
fusion is needed, a more stable  
and healthy tobacco industry is  
probably what the doctor will  
order. ◀



'It's June in January'

# Melton's Nursery Fools Flowers

By **ARCHIE HATHCOCK**

James Melton has made a successful business of confusing plants. He makes them think it's June in January.

By spreading confusion in the plant bed, the owner of this nursery has triggered growth and made flowers available for every holiday of the year.

Melton's New River Nursery is located under a two-acre spread of glass and plastic eight miles east of Jacksonville on N. C. 24. Beneath this fragile canopy rigid attention is given the factors of temperature and light control.

"By making 'em think it's June when it's actually January," says Melton, "we can have flowers ready for any holiday season or occasion that demands flowers."

"Plants recognize the season two ways: by temperature and length of darkness. For a long time we've been controlling temperature, and now we're controlling the length of the night."

Horticulturalists have long known continuous light is not necessary to stimulate the growth-triggering chemical in plants. In fact, during parts of the year some of the plants are covered with black cloth to prevent them from getting the normal amount of light. This lengthens the dormant stage—making the time they will be in full bloom coincide with the date of demand.



Thousands of flowers, each getting individual attention, mean much hand labor. Racks over flowers support black cloth to control length of daylight whenever desirable.

To control the length of darkness, Melton uses strings of 75-watt incandescent bulbs spaced about four feet apart and suspended three to five feet above the plants. He has found that a six-minute cycle clock with five cycles is best for cut flowers such as chrysanthemums. This means the lights are on the flowers for 30 minutes at night.



Fred Harman, manager of Jones-Onslow EMC which serves the nursery, studies Melton's hand labor practices which produce only one flower to the stem.

Intermittent lighting, or "flash lighting" as Melton calls it, is important to commercial growers because it reduces the cost of lighting. By operating lights on the same electrical circuit in several houses alternately, all can operate on the same capacity circuit as one house, and at the same time keep the electrical demand low.

"This principle, called photoperiodism, has been known for many years," explained Melton, "but it was buried in somebody's research and was only recently brought out as a production technique. Only one other nursery in North Carolina, to my knowledge, has gone to the 'flash lighting' technique," Melton said.

While Melton can make flowers bloom anytime throughout the coldest months, they don't bloom by being told it's summer. "You've got to create the conditions for summer for them," says Melton. "And there's more involved in that than meets the eye," he continues. To produce summer temperatures in most of the 27 houses, Melton has an oil-fired boiler with circulating hot water that is pumped through a system of pipes in the greenhouses. Some of the new houses have an individual forced hot air system.

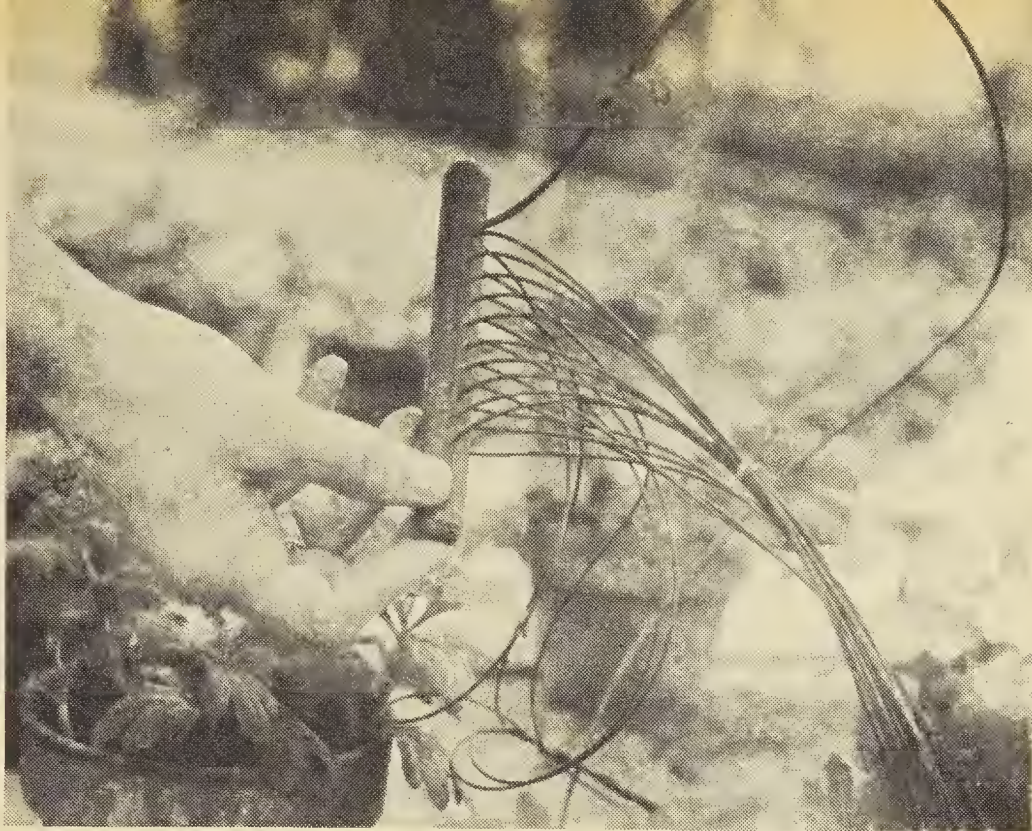
Each of the houses is equipped with thermostatically-controlled



ns for lowering the temperature during the hot months. In several houses Melton has an evaporative cooling system. This system involves pulling air through two-inch, aspen-wood fiber pads located at the end of the house opposite the fans. Water dripping from a gutter above the pads keeps them saturated. The moisture-saturated air traveling through the house keeps humidity level high and lowers the temperature 16 to 18 degrees. Besides cooling, the fan system lowers the transpiration rate of the plants. This enables Melton to produce healthier, fast-growing plants. Growing time of mums, for instance, is reduced about two weeks by the evaporative cooling system.

Most of the plants are watered with about eight ounces to each pot every day. Part of the operation is equipped with "sensing devices" that "tell" the automatic system when the plants need water. The automatic system will respond by allowing only eight ounces of water to flow into each pot. Melton hopes to have the entire operation on this automatic system sometime in the future.

There's a lot of hand labor involved in producing flowers and if you don't have a "green thumb," chances are you never gave it much thought. At this nursery chrysanthemums, for instance, are started by a cutting from stock plants. These cuttings are dipped in a rooting hormone and then set



Water is fed into chamber through larger hose shown at top. One of the small feeder lines is placed in each of the potted plants. Soluble fertilizer is fed into the water at the rate of 1 gallon to 200 gallons of water.

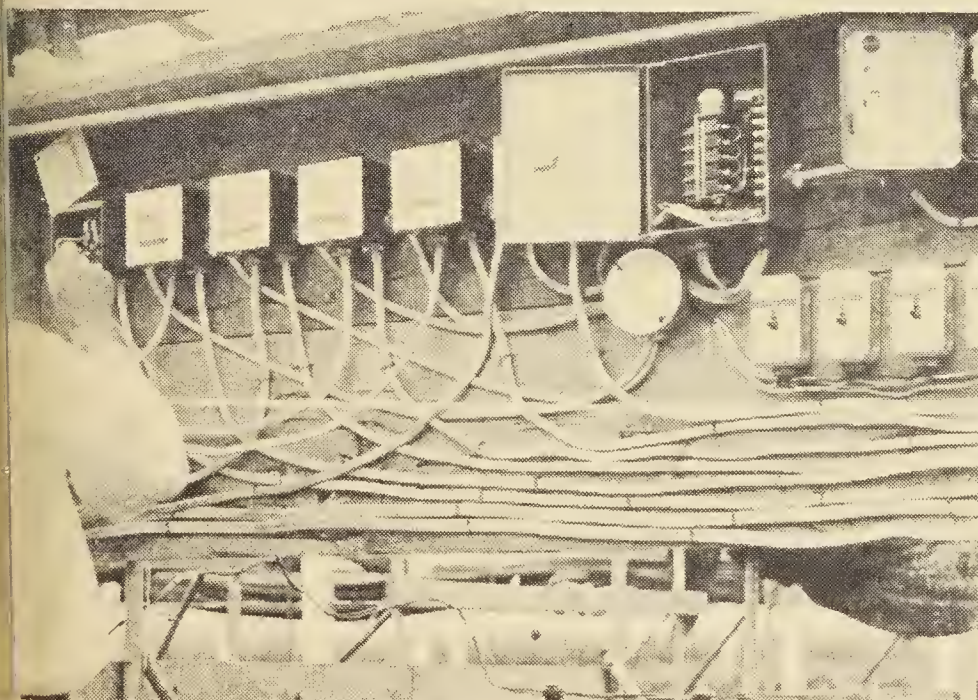
in a sand plant bed for about two and one-half weeks. After rooting, five are set in each pot and allowed to grow about two weeks. After about two weeks they begin to pinch off the top shoot, or bud, to induce side branching and a greater number of flowers. With some varieties of mums all but the top bud on each stem is removed to produce large exhibition-size blooms. "They haven't yet made the machine that will do this kind of work," said Melton.

The nursery grows over one-half million plants annually and sells them to florists across the state. "Most of our business comes from florists here in eastern North Carolina, but we do some business all over the state," explains Melton. He says they try to supply all types of ornamental flowers, shrubbery, and tropical plants. He has recently built a garden shop in front of the nursery stocked with a complete line of garden supply items.

The firm employs 30 persons, including Melton's son-in-law, Johnny Pettaway, a landscape specialist. Mrs. Melton does most of the record keeping and works in the store.

This thriving business was launched 20 years ago in a densely wooded 12-acre area. While the nursery doesn't yet occupy the 12 acres, business has risen about 20 percent each year, and with the interest, enthusiasm, and knowledge Melton displays, it seems reasonable to expect continued growth.

In addition to the nursery, Melton is an officer in the New River Grape Growers Association — a group of people from 12 counties interested in the commercial production of grapes. Melton is also on the Board of Directors of Jones-Onslow Electric Membership Corporation.



This is the "heart" of the intermittent lighting system. Melton demonstrates how the cycle clock reduces the electrical demand.



# Electricity Comes To Rural Santo Domingo

By FRANK C. STRUNK

**"COOPERATIVE** de Electrificación Rural de Santo Domingo de los Colorados." The name is a mouthful—but not too great for the project it describes.

It is the official name of the new electric cooperative recently established by the people of a small coastal plains town of Ecuador in South America. Its greatness is not measured by its size—for it has only about 650 members, small compared to many rural electric co-ops in this country.

## An Idea

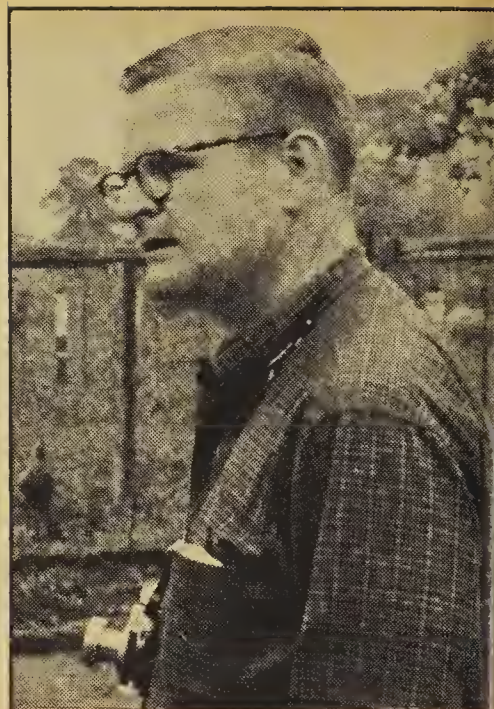
The greatness of the electric co-op at Santo Domingo lies in the

momentum of an idea that the small farmers and plantation workers of this little town had a right as human beings to share the benefits of modern civilization. They are finding the best way to accomplish this goal is to start an electric cooperative.

No one can say where the idea will stop. But with vision and determination the new way of life represented by this electric co-op could bring to developing countries the same electric-powered revolution which for the past three decades has been wiping out the drudgeries of rural living in the United States.



An Ecuadorean farm laborer and his family marvel at an electric pump which will bring water to their home. The scene was filmed for AID's movie about the rural electric cooperative at Santo Domingo.



The story and pictures are by Frank C. Strunk, manager of NRECA's National Advertising Program, "Tell the Nation the Truth" (TNT). The Agency for International Development asked Strunk to accompany a movie crew to Ecuador and serve as technical adviser in a film about the Santo Domingo co-op.

The idea developed in 1961 when Clyde T. Ellis, general manager of the National Rural Electric Cooperative Association, attended the first Inter-American Cooperative Conference in Bogota, Colombia. A year later, a nonprofit agreement was signed between the Agency for International Development and NRECA in which AID supplied the funds and rural electricians supplied the know-how to begin establishing electric systems.

A co-op for Santo Domingo was one of the first projects begun under the program. In a few years it moved from idea, to exploratory survey, to specific planning, to operation—and just recently, to its first annual meeting.

## Old Saying

The old saying "co-ops breed co-ops" is holding true in Latin America. Ground already has been broken for a second rural electric co-op at Daule in Ecuador.

Other projects are in various stages of development in 15 Latin American nations. Thirty-six leaders from the rural electric systems in this country are assisting in the



development of rural electrification in Latin America.

Their expenses are paid by AID. In return their experience is freely given to the grateful people in these developing nations who want to participate in the benefits of modern life, and who want to develop their own democratic institutions.

### Free Nations

Other free nations in the world have begun asking for this kind of help. "Lend us your experience, your know-how," they ask of the rural electric systems in the U.S. Help us to help ourselves through the cooperative idea you have used so well in electrifying rural America." And rural electric leaders throughout the U.S. are responding in what is rapidly becoming one of the most successful people-people adventures ever conceived in the AID program.

"The brilliant story of the rural electric cooperatives in the United States is one of the best that we have to tell abroad," says Secretary of State Dean Rusk. He adds, there is "nothing like it anywhere

else in the world. And we can help other people do the same."

AID Administrator David Bell says the program of developing rural electric co-ops has two primary effects. "First, it is very valuable to bring electricity to homes and to small industries and to rural communities.

### Beneficial Effect

"Secondly, however, the fact that these people establish co-ops . . . has a very beneficial effect far beyond the usefulness of the electricity that is achieved, because it helps to establish the institutions of a free society."

No matter how it is said, the idea comes out the same: The rural electric co-ops which are being developed through the NRECA-AID program are helping people help themselves to learn how democracy works, to share the blessings of modern technology. The cause of freedom in the world is served well as a result.

The member-owners of America's rural electric systems can be justly proud of their role in the great battle for human progress.



The faces of underprivileged children speak the same universal languages in any country. Electricity is one of the most potent forces in upgrading living standards.



Members of the Santo Domingo co-op attend one of their first membership meetings. This is the first rural electric co-op in Ecuador and the first outside

the United States under the NRECA-AID agreement. Ground has been broken for a second co-op in this tiny Latin American nation.







# Put Color In Your Kitchen!

The fact that kitchens are no longer merely functional work-rooms and off-limits to guests may be hot news to city and suburban families. But to rural folks, the kitchen has always been a family room where they can relax around the dining table, give mother a helping hand, or just talk over the news of the day.

What is exciting is the new approach to kitchen decorating. Now that electrical appliances have relieved kitchen drudgery, greater emphasis is being put on making the room as attractive and beautiful as it is efficient. The trend is definitely to the "family living room look." Newly designed appliances have fine furniture styling and come in colors galore. The popularity of wood and wood-toned kitchen cabinets and bright, high-color accents are playing an important role in giving kitchens the desired current look. Today, there are brand-new ways to work with color. Unlike the old days, when you were stuck with masses of hospital white, the picture today in appliance colors includes almost every shade of the rainbow.

## Color For Individuality

Color does much to give a great degree of individuality to any decorating scheme, particularly in the kitchen. And a unified color is of prime importance in bringing the kitchen together as a whole. So don't be timid about color and don't worry whether your favorite color will be a favorite in years to come. Panels can be replaced or resprayed if you change your mind.

If you find color a stumbling block, here's a good tip from Mary Kay Gillies, one of America's leading decorators, on how to start on the road to becoming an expert. Her advice is that you decide on the range of colors which please you most—in clothes, in your furnishings, etc.—and USE them. She feels that most people's preferences fall into a category of colors coinciding with the times of the year. The adventurous soul pre-

fers high noon colors—the sunny yellows and brilliant oranges. The sophisticates generally like late afternoon colors, high and clear, flushed with bright pinks, strong corals and turquoise. The conservatives lean to the subdued grayer shades and there are those who prefer the early evening-growing-into dark colors. Discover the colors you prefer and respond to—the pure, the bright, the subdued, the deep shadowy shades; the warm or cool. Then go ahead and work in the area of those you like best.

Another good suggestion is to study paintings. Painters' works fall into these same classifications: you'll find they are users of bold, subdued or clear high colors. With a bit of study, you can become knowledgeable at least in the color range that is yours.

## Appliances In Color

Proof that color is fast becoming more important is borne out by last year's consumer preferences in appliances—31 percent of the major electric equipment sold last year was in color, more than in any previous year. With the decided preference for wood or wood-grained kitchen cabinets, most appliance manufacturers agree that the following have proven the most wanted colors in equipment: coppertone leads all the rest—then turquoise, yellow, and brushed chrome.

## The "Furniture" Look

In major equipment, the finger points to the "furniture look" already evident in the recent console or breakfront styling of ranges and refrigerators ridding them of their box-like, laboratory appearance. Although relatively few homemakers may be aware of it, you can order some makes of refrigerator-freezers and dishwashers that will suit the mood or period of your choice, whether it's Early American, Provincial or Contemporary—with real or simulated wood to match your cabinets, patterned or textured fabrics, or even wallpaper to match

your kitchen decor. Chrome trim is being spruced up with wood or wood grains, accented with color, gold or bronze tones.

New colors are also appearing in major equipment, and this year you'll be seeing electric appliances in beige tones: champagne, doebrown, sungold, nutmeg and cinnamon spice, as well as red and avocado green.

## Matching Cabinets

Matching appliances to cabinets does much to give a unified background. It's wise, too, to use cool colors for kitchens with southern exposure, warm colors for north. If natural light is limited, use pale, light-reflecting colors for better visual conditions. For cheer, consider the clear yellows, pinks, and melon colors to lift the spirit. For open planning, relate the kitchen scheme to adjoining areas.

Paint colors for walls make it possible to remedy some deficiencies of size, light, structure and unity of design which are the keynotes of the modern kitchen. Today, you can readily find paint colors to match major appliances. Good choices for walls are the pale, light tints. And colors that go especially well with wood tones are the yellows, the tangerine shades, the soft or brilliant greens, including the citrus, almond and blue-greens. Washable wallpaper for walls and arches, dining areas, and ceilings can add gaiety to the kitchen.

Cabinets in wood and wood tones are definitely the most popular—walnut, Colonial pine, fruitwood, oak. New, exciting and sophisticated are the smoky grays and the light wood tones you'll be seeing this year.

## Innovation In Flooring

Hard flooring in natural earth colors, textured to look like stone, pebbles, flagstone, slate, marble chips, brick, tile and cork all do much to compliment the wood tones and pastel-colored electric appliances and cabinets. A new innovation in flooring is catching

(Continued on page 24)





Give your family plenty of refreshing buttermilk. Have fresh butter on your table and for adding flavor to your prize recipes.

For the name of your nearest  
**GEM DANDY CHURN DEALER,**  
 Write:  
**ALABAMA MANUFACTURING COMPANY**  
 P. O. Box 2405, Birmingham, Alabama

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**Circulation**  
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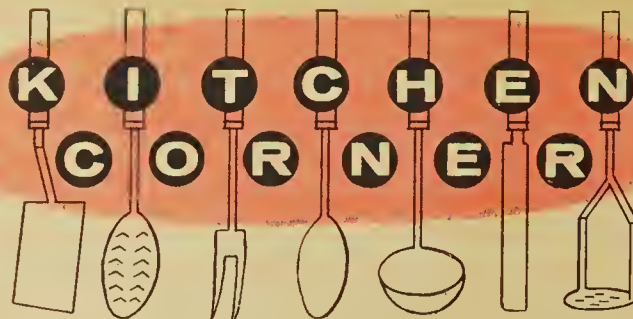
## FOR BETTER BAKING ..

It's the **balance** of ingredients in baking powder that governs its leavening action. Only when these are scientifically **balanced** can you be sure of uniform action in the mixing bowl plus that final, **balanced** rise to light and fluffy texture in the oven.

**Balanced Double Action**  
**means Better Baking!**



... Exclusively  
 known as the  
 baking powder  
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**Balanced**  
**Double Action!**



## Serve It A La Mode

Good recipes, like good news, travel fast. And judging from the speed with which this month's recipe for "Mayonnaise Cake" traveled all the way from the Coastal Plains of North Carolina right on up Blue Ridge Mountain way, it must be a dandy! We received copies of it from readers in both sections of Tarheelia almost within a week's time.

Mrs. Frankie Page of Rt. 1, Wallace, writes that she first heard of this recipe for "Mayonnaise Cake" from a friend of hers who used to live in Texas. "I couldn't believe it until I tasted a piece. . . . I think it is as good as I've ever eaten." Mrs. R. V. Duncan of Rt. 2, Hudson, writes that this is her family's favorite dessert cake. "They like it best with ice cream on top," says Mrs. Duncan, whose home is served by Blue Ridge EMC.

There are four in Mrs. Page's family, which includes two teenagers—a boy 16 and a daughter 13. Their home is served by Four County EMC. The Duncans have four children, three boys and one daughter. The whole family likes to go bowling and fishing. "And they all love to eat," adds Mrs. Duncan.

To save this recipe, just clip along dotted line, paste on a 3 x 5 card, and file in your permanent recipe file.

If you have a favorite recipe you'd like to share through this column, send it to: The Carolina Homemaker, P. O. Box 1699, Raleigh, N. C. If you have a snapshot of yourself, send it along, too. And don't forget to include something about yourself and your family: the size of your family, what pleases them most at mealtime, the clubs you belong to, the name of your EMC, and anything else you'd like to share with us.

### CAROLINA FARMER RECIPE

Submitted By

Mrs. Frankie Page  
 Wallace, N. C.

and

Mrs. R. V. Duncan  
 Hudson, N. C.

#### MAYONNAISE CAKE

2 cups flour	1 teaspoon baking soda
1 cup sugar	4 tablespoons cocoa
1 cup mayonnaise	1 teaspoon vanilla
1 cup warm water	

Sift together flour, sugar, baking soda, and cocoa. Add mayonnaise, warm water, and vanilla. Mix all ingredients thoroughly.

Bake in 2 greased layer pans (or 2-quart baking dish) at 350°F. for 30 to 35 minutes or until done.

May be served warm topped with ice cream or iced with favorite white minute frosting.



# Family Fare

by ERMA ANGEVINE

Coordinator of Women's Activities, NRECA



**WHAT DO YOU** when your fingernails split after using a particular brand of nail polish? What do you do when your scalp itches and your hair falls out after a shampoo? What do you do when your skin breaks out from a deodorant?

All you can do is call these strange signs to the attention of the Food and Drug Administration. Now it requires cosmetic manufacturers to test their products for safety.

Mrs. Leonor Sullivan, U. S. Congresswoman from Missouri, is trying to change all this. She wants to plug loopholes in the food and drug laws and get some protective legislation passed on cosmetics. Considered one of the consumer's best friends in the U. S. Congress, Mrs. Sullivan introduced her bill January 4. It's called HR 1235.

Mrs. Sullivan says the consumer is a guinea pig for cosmetics. "If enough consumers get hurt—burned, scalped, disfigured, scarred or infected from a new and untested cosmetic—the Government eventually hears about it and moves against the product to take it off the market. But, oh, the agony in the meantime! Remember the false fingernails which caused such anguish several years ago when it was discovered that removing them could also remove the original nails? Or the hair dyes which made women bald? These things can happen under our present law on cosmetics."

**MRS. SULLIVAN URGES** every woman in the country to become a pantry and beauty parlor politician—to begin working for protective legislation. This is an area in which every woman had better begin to play politics in every way she knows how, because your skin and your hair, your nails, your eyebrows, your lips and even your lives may be at stake some day."

Under HR 1235 all the ingredients of a cosmetic would have to be listed on the label. In addition, no cosmetic could use any ingredient that could cause cancer in man or animal. All cosmetics would need to be proved safe before they could be marketed.

**THE BILL WOULD ALSO** make sleeping pills and pep pills available only on a doctor's prescription and forbid the sale of candied aspirin, which accounts for 140 infant deaths each year. It would require a "tough" factory inspection to eliminate unsanitary conditions in food and drug warehouses, manufacturing and processing plants, and tighten up present food and drug laws.

Mrs. Sullivan believes that "If enough women are made aware of the deficiencies in our basic consumer law and are encouraged to write to their Congressional delegation about these deficiencies, the need for corrective legislation, such legislation will be enacted promptly. Congress is like the accelerator of your car—that is, very sensitive to pressure. You make it go."

# Free Patterns



## TAILORED COTTON

Mercerized crochet cotton makes this knitted suit ideal for any season, any climate. Slim skirt is topped by blazer.



## BREATH OF SPRING

Choose from the loveliest camellias and carnations—you'll find none prettier than these crocheted ones you can make.



## A LAVISH TOUCH

Baubles, bangles, and beads decorate this lovely evening clutch. The result is elegant, yet inexpensive, easy to do.



## PEPPERMINT TWIST

Fresh, cool, and swinging... that's our sweater with the fringe on the bottom. A perfect topping for sports wardrobe.

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P. O. Box 1699  
Raleigh, N. C.

Please send me without charge the pattern instructions I have checked below. I am enclosing a long, stamped, self-addressed envelope with this order blank.

\_\_\_\_ Knitted Cotton Suit

\_\_\_\_ Evening Clutch

\_\_\_\_ Sleeveless Pullover

\_\_\_\_ Peppermint Top

My Name Is \_\_\_\_\_

Address \_\_\_\_\_

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The Name of My EMC Is \_\_\_\_\_

(Your Electric Membership Corporation)

This Offering of Patterns Expires September 1, 1965





## New Admiral Rural Electric Custom Range

- ◆ **Easy to use!**
- ◆ **Easy to clean!**
- ◆ **Easy to own!**

A completely new, easy-to-clean, easy-to-use electric range from Admiral . . . designed especially for modern rural living.

**Easy to clean.** Porcelain recessed range top and control panel . . . lift-off oven door with chrome liner . . . and smooth oven interior with rounded corners are all designed for easy clean-ability.

**Exclusive offer!** With your new Admiral Rural Electric Custom Range, you receive a supply of 3M Scotch Oven Liner. This amazing new spray-on oven wall protector lets you wipe off spills and spatters with a soapy cloth.

**Easy to use.** Attractive control panel is angled for better visibility. Signal lights show when a surface unit or oven is on. Timed outlet starts coffemaker or other appliance at pre-set time. Oven timer cooks automatically, freeing you for other activities. Flex-O-Heat controls let you select perfect surface heat for every type of cooking.

See the new Admiral Rural Electric Custom Range at your Admiral dealer's now. *There's nothing finer at any price!*

**Admiral**  
MARK OF QUALITY THROUGHOUT THE WORLD



*Spice a dish with love, and it pleases every palate.*

—LATIN PROVERB

\* \* \*

**USDA SAYS IT ALL DEPENDS:** Is it cheaper to do laundry at home or at a laundromat?

If you do five or more loads a week, it's definitely cheaper at home, U. S. Department of Agriculture family economists report. If you have less than five loads, it may be cheaper to go to the laundromat. The final answer depends on transportation costs.

Here's how it figures: cost per load at home is about 73 cents if you do three loads a week; 55 cents if you do five; and 45 cents a load for eight loads. Cost in a self-service laundry is about 57 cents a load. Add on transportation to get the final comparison.

Consider, too, convenience and time spent driving to and from the self-service laundry.

\* \* \*

*The most completely lost of all days is that on which one has not laughed.*

—CHAMFORT

\* \* \*

**DO IT THE OLD-FASHIONED WAY:** There's a simple, old-fashioned way to clean any oven, even a really old-fashioned one without the built-in cleanability features of today's most modern types.

Here's the advice of home service specialists: Fill a sauce dish with household ammonia and leave it in the closed oven overnight. In the morning, even the most stubborn soil will be easy to remove with a cloth dipped in warm soapy water.

"Ammonia has an amazing faculty for loosening even baked-on spill-overs, and oven interiors can be kept bright and clean by using it in the cleaning process at regular intervals."

\* \* \*

*Nothing flatters a man as much as the happiness of his wife; he is always proud of himself as the source of it.*

—SAMUEL JOHNSON

\* \* \*

**TONIC FOR SPRING FEVER:** Fatigue and mid-morning blues vanish fast when there is a pot of soup heating on the stove. At our house we combine 2 cans of condensed cream of asparagus soup with 1 soup can water, 1 soup can milk, and ½ teaspoon ground nutmeg. Heat and stir. Pour into cups or mugs. Garnish with a sprinkling of sieved hard-cooked eggs. Makes 4 to 6 servings of energy and good cheer.



# Stitches for Spring

4861  
10-18



4861—Pleats fall free from yoke, self-belt holds them in place. Printed Pattern in Misses' Sizes 10-18. Size 16 takes 3 5/8 yards 39-inch fabric. 35¢

4958  
10-20



4958—Side-buttoned shift with raglan sleeves, single pocket. Printed Pattern in Misses' Sizes 10-20. Size 16 takes 3 3/8 yards 35-inch fabric. 35¢



9470  
9-17



9470—Tab-buttoned top with low belt teams smartly with A-line skirt. Printed Pattern in Jr. Sizes 9, 11, 13, 15, 17. Size 13 takes 3 yards 39-inch fabric. 35¢



850

850—Oval doilies to spark a table setting. crocheted in lacy pineapple design. Directions for three sizes: 21 x 32 inches; 17 x 23; 9 x 14 in No. 30 yarn. 25¢

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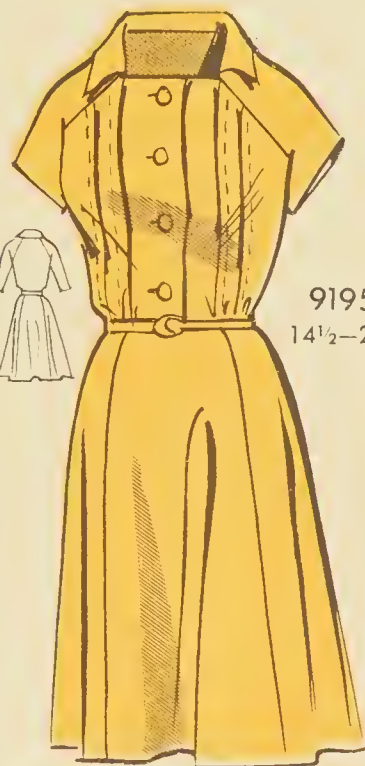
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9195  
14 1/2-24 1/2



9195—Six-gore shirtdress with tucked bodice, raglan sleeves. Printed Pattern in Half Sizes 14 1/2-24 1/2. Size 16 1/2 takes 3 5/8 yards 35-inch fabric. 35¢



## Why do more farmers reach for water with a Goulds submersible?

Because Goulds subs have a reputation for giving the best water service available.

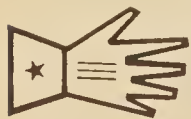
One farmer tells another. Result: there are more Goulds subs sold for 4-inch private water wells than any other brand.

You see, Goulds subs go in fast and easy. And they stay down there in the well, pumping plenty of water whenever it's needed, quietly and efficiently, year after year after year.

The power comes from a proven Franklin water-lubricated submersible pump motor. Never needs oil. Won't overload and burn out.

The pump parts are lightweight, but made of the most durable materials known. And if he ever has to, your Goulds dealer can replace any part right there on the spot in a matter of minutes.

The farmer who owns a Goulds pump knows. Ask him. Join your many neighbors who are reaching for water with Goulds submersibles. Send coupon to get a free booklet that gives you helpful data including rating tables.



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## AROUND THE HOUSE by Archie Hathcock



Here's something under the heading of "why didn't they think of that before?"

It's a centrally-installed vacuum cleaning system, featuring a remote power unit and simple wall receptacles in various parts of the house. The advantages are many. Such a system is:

1. Cleaner—there's no recirculated dust and dirt.
2. More efficient—because of a much more powerful vacuum motor.
3. Safer—there are no electrical cords involved or lifting of equipment up and down stairs.
4. More convenient—there's no equipment to assemble.
5. Durable—it lasts the life of the house.

6. Noiseless—the vacuum motor is in a remote location.

With it, the housewife merely inserts a lightweight flexible hose into an attractive "inlet" on the wall or floor, presses a button, that inlet and vacuums easily without dragging a tank around the floor.

By using a heavy-duty industrial motor as a power supply, the efficiency of such a system is several times greater than portable cleaners. All the noise, dirt and dust are removed to a location outside the living area, and by using special multi-gallon disposable paper bags, the system need not be emptied more than three or four times a year for the average home.

In many ways similar to a plumbing system, the installation incorporates piping that leads from room inlets and feeds into the central vacuum unit in the basement, utility room, garage or other remote location.

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# How Would You Describe the Typical American Teenager?

The typical American teenager is not as most authors and columnists would have you believe—extreme in fads, indulged in crime, and obsessed with the opposite sex. The typical teenager is interested in school and social affairs and the problems that develop the world. We do like popular music and the latest rock 'n' roll groups, we do dress in the latest styles, but then doesn't everybody like a certain kind of music, have favorite singers, and like to be in style. Today's teenagers may be restless . . . so is the world they live in."

Linda Provost  
Rt. 1  
Maysville, N. C.

Linda writes that she's 14. Her father, Mr. R. E. Provost, is a member of Jones-Onslow EMC.

The typical teenager is a complete mystery—to most adults that is! He dances in the oddest, most unexplainable way; turns the radio and the record player on full blast, then does his homework; has an appetite that is never satisfied for such things as pizza, chocolate cake, dill pickles, Cokes, ice cream and peanut butter sandwiches—all in the same snack; yells and screams at football games; goes wild over the newest singing sensation. He is fun loving, but can be serious; he realizes that these are serious times. He may often feel afraid and insecure, but has an unending faith in the future and, most of all, faith in God."

Linda Orders  
Rt. 2, Box 276  
Morganton, N. C.

Linda is 18 and a senior at Oak Hill High School, where she has been a varsity cheerleader for 4 years. She hopes to enter nurses training after graduation in June. Linda's parents, Mr. and Mrs. Joseph H. Orders, are a member of Burke-McDowell EMC.

"American teenagers are giving up everything for sports, music, and attempts to make big impressions. They are anything from half lazy to completely lazy in anything that they don't want to do. I know boys who will work harder on the basketball court in half an hour than they will at their schoolwork in a week. I would say that the typical American teenager does what he wants to, sees what he wants to, hears what he wants to, and nothing else."

Howard Tew  
Rt. 1  
Dunn, N. C.

Howard is the son of Mr. and Mrs. Clayton Tew, whose home is served by South River EMC. He attends Plain View School. Howard's best subjects: science and history.

"Today's typical teen is a juvenile between the ages of 13 and 19. These youngsters are the leaders of tomorrow, but today they are the followers of such fads as the Beatles. We're much like our parents were when they were our age, except that they were doing the Charleston and now we're doing the Twist. We aren't faced with the same problems and responsibilities that adults are; we are more carefree and energetic. I think teenagers, generation after generation, with only mild changes in fads and dances, will always typify that one short step between childhood and adult responsibility."

Helen Holcomb  
Hamptonville, N. C.

Secretary of her sophomore class at Union Grove High School, Helen says, "My favorite subject is biology and I enjoy almost any sport." She's a member of her local chapter of the 4-H Club of America. Mr. and Mrs. Roy F. Holcomb, Helen's parents, are a member of Davie EMC.

## JUNE QUESTION

"Should student-teacher dates be allowed in high school?"

We are mailing a check for \$5 to Gloria Williams of Rt. 1, Rich Square, for sending in this question. Answers will appear in the June issue of THE CAROLINA FARMER. Be sure to watch for them!

Gloria writes that she's 16 and a member of the junior class at W. S. Creecy High School. She is a member of the glee club, the Future Homemakers of America, and secretary of the dramatic club. Photography is one of her hobbies. Gloria's parents, Mr. and Mrs. Alton Williams, are a member of Roanoke EMC.

Teen

ROUND TABLE

If you have a good answer, send it to THE TEEN ROUND-  
TABLE, The Carolina Farmer, P. O. Box 1699, Raleigh, N. C. at  
once. Send a photo, too, if you have one, (we can't return it) and  
a few facts about yourself. Include your parents' name, and the  
name of the electric membership corporation serving you. If your  
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## Put Color In Your Kitchen! (Continued from page 17)

on. Carpeting designed for commercial use is now extending to the kitchen. Unlike your living room wool carpeting, this one has a shallow nylon pile with natural sponge backing. It introduces bright color into the kitchen, as well as warmth and soft comfort underfoot. Spills are not absorbed but can be wiped, scraped or picked up with a wet sponge. Stains can be removed, burned spots replaced and care is simple.

### Art In The Kitchen

Even art with a capital "A" is penetrating the kitchen. It's no longer unusual to find a fine oil painting or a watercolor on the kitchen wall. One reason is that paintings go so well in a room with wood cabinets and coppertone electric appliances. Secondly, they add individuality that reflects the owner's personality. A bright idea is to use posters as an inexpensive way to add lively color. Their gaiety affords pleasure to the cook, the family and guests.

### Color Experts Predict:

If you want to be in the know on the new colors experts are predicting as trends in 1965, here they are: olive greens, the mimosa and lemon yellows, the warm sunflower and chrome yellows, the curry and antiqued golds. Tiger lily and apple red are also in the forecast — reds are making a

strong comeback, they say. Conventional green is being replaced by sharp, cool variations like Bristol blue, jade and blues that go from grayish slate to the deep delphinium, blueberry and ultramarine shades. In beige, it's the dry earthy neutrals: clay beige, maple sugar, and the mushroom shades. And crisp yellow-green are coming along fast.

### Old Favorites

Long high on the list of kitchen favorites and continuing so is aqua. This color along with its companions, true blue and mint green, are colors best for the hot, too sunny or too small kitchen. These cooler colors are receding and therefore room-enlarging. The great resurgence of natural wood in cabinets, along with the big coppertone appliances have made makes the color picture strong naturalistic tones.

Doesn't all this color excitement make you want to pull your kitchen apart and start anew? Put color in your kitchen to give it new life, gaiety and charm. Start first by seeing the new 1965 electric appliances at your dealer's. Not only are they more efficient than ever, but they glow with the glow of color. Study what's new in cabinets, floor covering and paint and you'll want to start right in to transform your kitchen with color.

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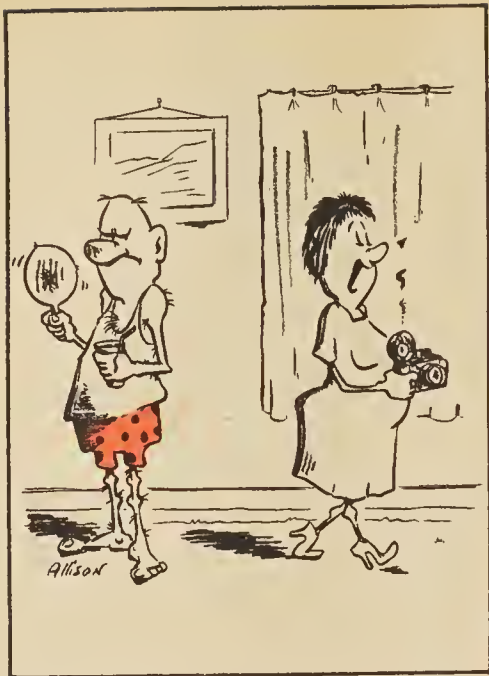


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"... And every girl in the club gets a copy of this picture if we don't have an air-conditioner by Saturday night."

#### Self-Service

Driving along a highway in early fall, a couple passed a beautiful big tree loaded with big, juicy apples. A man with several bushel baskets was picking the apples. The husband backed up the car and called, "Can we buy some apples?" "Nope," the man replied, "but you can pick all you want."

The couple carefully chose the largest and juiciest ones. After filling two large paper bags, they turned to the man who was still filling his baskets. "Thanks so very much," they exclaimed, "but are you sure we can't pay you?"

"Nope" he replied after a long pause. "I'm stealing them, too."

#### Automated Bank

A lady pulled up to the window of a drive-in bank. The sunblind was pulled down, and consequently the customer couldn't see the teller although the teller could see her. The teller pushed out the deposit drawer and greeted the customer. The customer looked cautiously at the drawer, dropped in her check and withdrew her hand quickly. A moment later the teller pushed the drawer out again with the receipt slip and said, "Thank You." The customer looked around as if to make sure no one was watching her. Then she leaned out of the car window and said, "I know you're automated, but thank you anyway."

#### Burns and Bites

The young mother was extremely cautious in bringing up her infant. Visitors were required to wear surgical masks, and disinfectant was sprayed around the room periodically. One day she told her husband: "Junior seems to be cutting a tooth, but I can't get him to open his mouth so I can see."

"Well, do as my mother did," the father replied. "Stick your finger in his mouth and feel." When he saw her shocked look, he quickly added: "Of course, Mother always boiled her finger first."



#### Wisecracks

... He who thinks he has no faults—has another.

... If your wife doesn't treat you as you deserve—be thankful.

... This is the time of year when the amateur gardener goes all out and ends up all in.

... Integrity: The thing that keeps you from looking ahead to see how the story ends.

#### Make-Believe Safari

When a seasoned hunter had his hat shot off during deer hunting season, he cleverly designed a black and white striped hunting outfit for future wear. On his next trip, however, he was promptly shot and wounded by a woman hunter. At the hearing later, the judge spoke to the remorseful woman. "You're not accused of shooting this man intentionally. But it does seem strange that you shot him when he was dressed in striped clothing that could be seen for a mile—and you were standing not a hundred yards away from him. How could you possibly have mistaken him for a deer?"

"Oh, but I didn't," replied the woman. "I thought he was a zebra!"

#### Timely Comeback

A preacher coming into a new location was invited to join one of the civic luncheon clubs. In introducing him, the speaker facetiously said they were electing him to be the "chief hog caller" for the club.

In responding, the preacher said: "Gentlemen, I certainly appreciate the very great honor you have conferred upon me. When I came to this community, I had expected to be the shepherd of the flock; but, of course, you know your crowd better than I do."



"You can stop now—it's four o'clock."



# a time for new growth ...



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Caryville, FLBA and PCA	Graham, PCA	Nashville, PCA	Shallotte, PCA	Waynesville, PCA
Chapel Hill, FLBA	Greensboro, PCA	New Bern, PCA	Shelby, FLBA and PCA	Weldon, PCA
Cornelius, PCA	Greenville, PCA	Newton, PCA	Siler City, PCA	Whiteville, PCA
Durham, PCA	Henderson, FLBA and PCA	Oxford, PCA	Smithfield, FLBA and PCA	Williamston, PCA
Elizabeth City, PCA	Hendersonville, PCA	Plymouth, PCA	Snow Hill, PCA	Wilmington, PCA
Enochville, PCA	Hillsboro, PCA	Raeford, PCA	Statesville, FLBA and PCA	Wilson, PCA
Farmville, PCA	Kenansville, PCA	Raleigh, PCA	Taber City, PCA	Windsor, PCA
Greenville, PCA	Kinston, FLBA and PCA	Reidsville, PCA	Tarboro, FLBA	Winston-Salem, FLBA and PCA
Hickory, PCA	Laurinburg, PCA	Richlands, PCA	Trenton, PCA	Yodkinville, PCA
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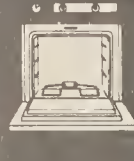
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